

Tim Alexander

Head Marketing & Corporate Communications

Year of birth: 1974

Nationality: Germany / Switzerland

Tim Alexander spent eight years at Deutsche Bank, where he repositioned the Deutsche Bank brand as Head of Global Brand & Marketing and established the Customer Management division as Head of Client Management. Prior to that, he worked almost ten years in various management positions, including Head of Marketing & Communications at Swisscom and Vice President Brand Management at Telefonica (O2) Germany. He earned his degree in business administration from the Pforzheim Business School and is also a trained advertising professional.

Tim Alexander has been responsible for Marketing & Corporate Communications at Swiss Life Asset Managers since November 2025 and is in this role a member of the Extended Executive Committee of Swiss Life Asset Managers.